

# Company Overview

We are a combination of several dedicated local farmers on the island of Sumatra (Andalas), Indonesia, who have produced agricultural products from our plantations since 2016. Currently we are starting to explore the world market under a business entity called CV muralas Agri Farm. The focus of our trade is fresh and dried agricultural products (tropical fruit and other agricultural products). We prioritize products that have good quality, continuous supply, timely delivery and competitive prices

Our vision is to become one of the leading exporters by prioritizing customer satisfaction as our priority.

Our mission is to collaborate with dedicated farmers and stakeholders to obtain highly competitive Indonesian agricultural products by prioritizing quality, continuous quantity, timely delivery and competitive prices

Our core values are Pursue Growth and Learning, Deliver WOW Through Service Build a Positive Team and Family Spirit, Be Passionate and Determined, Be Humble and Build Open and Honest Relationships With Communication.

Our goal is become a business entity that is self-sufficient, dignified, prosperous and useful for farmers

www.andalasagrifarm.com

# **Company Information and Contact Details**

Company Name : CV Andalas Agri Farm

Mailing Address : Jalan Sijanih No. 10, Ujung Gading, Kecamatan Lembah
Melintang, Kabupaten Pasaman Barat, Sumatera Barat, 26572, Indonesia

• Phone : +6281218855600

● Email : info@andalasagrifarm.com

• Website : www.andalasagrifarm.com

Business Type : Private company

• Annual Revenue : *USD* 250,000 - 500,000

• Total Number of employees : 40-50 employees

Primary Line of Business : Agriculture and Trading

Primary Audience : Trader/Exporter

## Leadership/Management Team

- Herri Lubis, Commisioner
- Teguh Hamanda, Director
- Marganta Lubis, Operational Manager
- Herri Lubis, Marketing Manager
- Eva Fitriza, Finance Manager
- Riza Murini, Secretary

### **Summary of Primary Offering:**

- Products
  - 1. Agriculture products i.e. Virgin Coconut Oil (VCO), Patchouli Oil, Lemongrass Oil, etc.
  - 2. Fresh and dried nuts i.e. Betel/Areca Nut, Copra, Coffee Bean Powder, etc.
  - 3. Tropical fruits i.e. Mangosteen, Snake Fruits, Avocado, Papaya, Durian, Watermelon, etc.
- Incoterm Services : Ex Works, FOB, CFR and CIF
- Pricing Structure : Negotiable

#### **Costumer Overview:**

A few years ago we were a company that supplied a variety of products to exporters. Currently we targeting to carry out export activities directly to countries that use the products that we supply trough the export chain. We have 3 points of semi-warehouse transit which are spread in 2 provinces to smoothly our supply chain for the products we have trade.

Our customers are traders and retailers from various countries in Southeast Asia, South Asia and East Asia.

#### Workforce

Our total workforce is around 50 peoples, divided into 5 top management positions, 10 people who play middle management roles such as field supervisors and product supply coordinators, then 25 persons highly dedicated active farmers, 10 casual laborers and 2 administrative staff, 2 drivers and 1 office boy.

#### **Nowdays**

Our company has grown impeccably and provide more than 60 tons dried betel nuts per month, 60 tons tropical fruits per year and 1000-2000 liters of essential oils per month. The 3 points of semi-warehouse transit that we have will guarantee the supply of products that we will provide is not interrupted.

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